



# SOMA 2026 SCIENTIFIC ASSEMBLY MARKETING OPPORTUNITIES

April 27-May 1, 2026

Raleigh Convention Center, Raleigh, NC

The **Special Operations Medical Association (SOMA)** will be in Raleigh, NC, USA for 5 days of training, education, and networking April 27-May 1, 2026.

The Scientific Assembly gives partners, vendors and sponsors the opportunity to advertise products and services to the military and civilian prehospital medical providers and academia. SOMA's Scientific Assembly is the largest gathering of SOF medical providers in the world that includes U.S. Military, foreign military, domestic tactical law enforcement and tactical EMS providers.

By participating as an exhibitor and sponsor, you help SOMA provide low cost, affordable education and training to military and civilian front-line practitioners with real world applicability that helps to increase survivability, reduce suffering and speed recovery to those who are injured.



## About SOMA

Founded in 1987, the Special Operations Medical Association (SOMA) is the only medical association in the world that brings together the unique blend of pre-hospital, tactical, wilderness, austere, disaster and deployed medicine. Our primary goal is to advance the art and science of special operations medical care through the education and professional development of special operations medical providers.

SOMA provides a forum for military and civilian medical providers, academia, and industry from around the world to meet and exchange ideas at

our Scientific Assembly and through our official publication, the Journal of Special Operations Medicine (JSOM), marketing and communication efforts, webinars, and our periodic mini-SOMA global conferences. Through these activities and the network of global practitioners SOMA advances the science, technology, and skills of unconventional medicine.

With over 1100 members worldwide, SOMA is the only medical association in the world that brings together pre-hospital, wilderness, austere, disaster and deployed medicine.

## SPONSOR OPPORTUNITIES

<b>Sponsored Lunch in the Exhibit Hall (6 Available)</b>	<b>\$2,500 for 50 tickets</b>
<p>You can help keep costs down for the average attendee by sponsoring a lunch option in the exhibit hall. As a lunch cart sponsor, you would receive 50 tickets to give out to attendees who drop by your booth to redeem for a lunch value of \$20 at any one of the carts available throughout the hall. SOMA will post a notice in the mobile app regarding which exhibitors are sponsors to ensure that they know to stop by your booth.</p>	
<b>Opening Night Reception</b>	(exclusive sponsor) <b>\$30,000</b> (partial sponsor – 5 available) <b>\$7,500</b>
<b>Continental Breakfast (4 Available)</b>	<b>\$3,500</b>
<b>Morning Refreshment Break (4 Available)</b>	<b>\$2,500</b>
<b>Afternoon Refreshment Break (4 Available)</b>	<b>\$2,500</b>
<b>Second Half Initiative Lunch (1 Available)</b>	<b>\$4,000</b>
<b>Thursday Night Scholarship Fundraising Reception</b>	(exclusive sponsor) <b>\$25,000</b>
Attendees and exhibitor representatives are invited	
<b>Food sponsor (2 Available)</b>	(partial sponsor) <b>\$10,000</b>
<b>Bar sponsor</b>	(per bar) <b>\$10,000</b>

Event sponsors will receive signage recognizing their support as well as recognition from the podium in the general session on the day of the event. For an exclusive sponsorship, additional branding opportunities will be discussed upon confirmation and payment.

## EXHIBITOR OPPORTUNITIES

Exhibit Space	Early Bird Rate	Standard Rate
<i>Deadline</i>	<i>Jan. 30</i>	<i>After Jan. 30</i>
Nonprofit 10x10	\$1,300	\$1,300
Standard 10x10	\$2,450	\$2,800
Prime 10x10	\$3,450	\$3,800
Standard 10x20	\$4,750	\$5,100
Prime 10x20	\$6,750	\$7,100
Standard 10x30	\$6,450	\$6,800
Standard 10x40	\$7,150	\$7,500
Island 20x20	\$9,450	\$9,800
Island 20x30	\$11,650	\$12,000

For nonprofit organizations, your booth space includes a table, two chairs and a trashcan. All other exhibitors must order any required supplies through our Exhibitor Service Company Viper. [Booths must be purchased online.](#)

## ADDITIONAL MARKETING OPPORTUNITIES

Blast email pre conference to attendees	\$1,000
Blast email post conference to attendees	\$1,500
Mobile App Sponsorship	\$3,000
Mobile App Ad	\$750
Mobile App Push notification	\$750
Social Media Post Pre-conference	\$850
Social Media Post Post-conference	\$950
*Lanyard Sponsorship	\$7,000
Hotel Keycard Sponsorship	\$6,000

\*Lanyard sponsorship must adhere to ACCME guidelines. The ACCME prohibits including commercial interest logos in educational materials or commercial support disclosures. CME materials may not contain advertising, logos, trade names, or product-group messages. Acknowledgments of commercial support may name the company and describe its mission and clinical focus but cannot include logos or slogans.

## ADVERTISING SPACE WITHIN THE CONVENTION CENTER

<b>Front Door Window Clings</b>	\$650	20 x 20"
	\$850	20 x 40"
<b>Glass Panel Clings</b>		
Front Lobby overhead walkway above escalator	\$1,250	12 available - 40 x 47"
Mezzanine Lower, Middle, Upper Landings facing Exhibit Hall	\$2,250	16 available - 84 x 29"
<b>Exhibit Hall Floor stickers</b>	\$550	
<b>Water coolers</b>	\$500	
<b>Grand Staircase &amp; Column Wraps</b>	Pricing available upon request	

## BOOTH ADD ONS

<b>Popcorn Machine (500 bags)</b>	\$6,500
Invite attendees into your booth for a freshly popped bag of popcorn! Includes:	
<ul style="list-style-type: none"> <li>• Popcorn machine</li> <li>• 500 popcorn bags</li> </ul>	<ul style="list-style-type: none"> <li>• One push notification via the conference mobile app.</li> </ul>
<b>Cappuccino Machine</b>	\$10,000
Invite attendees into your booth for a freshly brewed cup of coffee with specialty creamers. Includes:	
<ul style="list-style-type: none"> <li>• Cappuccino machine</li> <li>• 5 gallons of coffee</li> </ul>	<ul style="list-style-type: none"> <li>• 250 branded cups</li> <li>• One push notification via the conference mobile app.</li> </ul>