

# SOMA 2024



## **Evolving SOF Medicine: Enhancement Ahead of Conflict**

**May 13 – 17, 2024**

**Raleigh Convention Center | Raleigh, NC**

**Training, Education, & Scientific Assembly**

### **2024 SCIENTIFIC ASSEMBLY MARKETING OPPORTUNITIES**

The Special Operations Medical Association (SOMA) will be in Raleigh, NC, USA for 5 days of training, education, and networking **May 13 – 17, 2024**. The Scientific Assembly gives partners, vendors and sponsors the opportunity to advertise products and services to the military and civilian prehospital medical providers and academia. SOMA's Scientific Assembly is the largest gathering of SOF medical providers in the world that includes U.S. Military, foreign military, domestic tactical law enforcement and tactical EMS providers.

By participating as an exhibitor and sponsor, you help SOMA provide low-cost, affordable education and training to military and civilian front-line practitioners with real world applicability that helps to increase survivability, reduce suffering and speed recovery to those who are injured.

### **2023 ATTENDANCE STATISTICS**

**1,323 Attendees**

**More Than 25 Different Countries Represented**

**Employees/Representatives from Special Operations Forces,  
Department of Defense, FP, and US Government Agencies**

**~300 Military Medics**

**~275 Civilian Medics**

**151 Exhibiting Companies & Another 725 Company Representatives**

### **ABOUT SOMA**

Founded in 1987, the Special Operations Medical Association (SOMA) is the only medical association in the world that brings together the unique blend of pre-hospital, tactical, wilderness, austere, disaster and deployed medicine. Our primary goal is to advance the art and science of special operations medical care through the education and professional development of special operations medical providers.

SOMA provides a forum for military and civilian medical providers, academia, and industry from around the world to meet and exchange ideas at our Scientific Assembly and through our official publication, the *Journal of Special Operations Medicine* (JSOM), marketing and communication efforts, webinars, and our periodic mini-SOMA global conferences. Through these activities and the network of global practitioners SOMA advances the science, technology, and skills of unconventional medicine.

With over 1100 members worldwide, SOMA is the only medical association in the world that brings together pre-hospital, wilderness, austere, disaster and deployed medicine.

[www.SpecialOperationsMedicine.org](http://www.SpecialOperationsMedicine.org)

# SPONSOR OPPORTUNITIES

<b>Sponsored Lunch in the Exhibit Hall</b> (6 AVAILABLE) .....	<b>\$2,500 for 125 tickets</b>
You can help keep costs down for the average attendee by sponsoring a lunch option in the exhibit hall. As a lunch cart sponsor, you would receive 125 tickets to give out to attendees who drop by your booth to redeem for a lunch value of \$20 at any one of the carts available throughout the hall. SOMA will post a notice in the mobile app regarding which exhibitors are sponsors to ensure that they know to stop by your booth.	
<b>Opening Night Reception</b> ..... (EXCLUSIVE SPONSOR) <b>\$30,000</b>   (PARTIAL SPONSOR – 5 AVAILABLE)	<b>\$7,500</b>
<b>Continental Breakfast</b> (4 AVAILABLE).....	<b>\$3,500</b>
<b>Morning Refreshment Break</b> (4 AVAILABLE) .....	<b>\$2,500</b>
<b>Afternoon Refreshment Break</b> (4 AVAILABLE).....	<b>\$2,500</b>
<b>Second Half Initiative Lunch</b> (1 AVAILABLE) .....	<b>\$4,000</b>
<b>Thursday Night Scholarship Fundraising Reception</b> ..... (EXCLUSIVE SPONSOR)	<b>\$25,000</b>
<i>Attendees and exhibitor representatives are invited</i>	
<b>Food Sponsor</b> (PARTIAL SPONSOR – 2 AVAILABLE) .....	<b>\$10,000</b>
<b>Bar Sponsor</b> (2 AVAILABLE).....	<b>\$10,000 per bar</b>

Event sponsors will receive signage recognizing their support as well as recognition from the podium in the general session on the day of the event and noted in the mobile app. For an exclusive sponsorship, additional branding opportunities will be discussed upon confirmation and payment.

# EXHIBITOR OPPORTUNITIES

EXHIBIT SPACE	EARLY BIRD RATE	STANDARD RATE
	<i>Deadline   January 31</i>	<i>February 1 – May 1</i>
Nonprofit   10' x 10'	\$1,300	\$1,300
Standard   10' x 10'	\$2,200	\$2,550
Prime   10' x 10'	\$3,200	\$3,550
Standard   10' x 20'	\$4,200	\$4,550
Prime   10' x 20'	\$4,900	\$5,250
Standard   10' x 30'	\$6,200	\$6,550
Standards   10' x 40'	\$6,900	\$7,250
Island   20' x 20'	\$9,200	\$9,550
Island   20' x 50'	\$14,000	\$14,350

For nonprofit organizations, your booth space includes a table, two chairs and a trashcan. All other exhibitors must order any required supplies through our Exhibitor Service Company Viper. **Booths must be purchased online. Sales close on May 1, 2024.**

## ADDITIONAL MARKETING OPPORTUNITIES

Blast Email Pre-conference to Attendees.....	<b>\$500</b>
Blast Email Post-conference to Attendees .....	<b>\$1,500</b>
Mobile App Sponsorship.....	<b>\$3,000</b>
Mobile App Ad.....	<b>\$500</b>
Mobile App Push Notification .....	<b>\$250</b>
Social Media Post Pre-conference.....	<b>\$750</b>
Social Media Post Post-conference .....	<b>\$500</b>

## BOOTH ADD ONS:

Life of the Party (keg) .....	<b>\$2,500</b>
Popcorn Machine.....	<b>\$2,500</b>
Cappuccino Machine .....	<b>\$2,500</b>

## ADVERTISING SPACE WITHIN THE CONVENTION CENTER

Front Door Window Clings.....	<b>\$300</b> (20" X 20")
	<b>\$500</b> (20" X 40")
Glass Panel Clings	
Front-facing lobby in front of ballroom.....	<b>\$1,000</b>
	(40" X 47" – 9 AVAILABLE)
Front lobby overhead walkway above escalator .....	<b>\$1,000</b>
	(40" X 47" – 12 AVAILABLE)
Mezzanine lower, middle, upper landings facing exhibit hall .....	<b>\$2,000</b>
	(84" X 29" – 16 AVAILABLE)
Exhibit Hall Floor Stickers.....	<b>\$200</b>
Water coolers .....	<b>\$500</b>
Grand Staircase & Column.....	<b>Pricing Available Upon Request</b>
Wraps	