



ADVERTISING RATES & POLICIES

The Special Operations Medical Association (SOMA) is the only medical association in the world that brings together the unique blend of pre-hospital, tactical, wilderness, austere, disaster and deployed medicine.

DISPLAY ADS

	Vendor Directory (see below for more information)	Home Page Ad 224 x 350 pixels	Vignette Ad 600 x 100 pixels
1 month	\$100	\$350	\$350
3 months	\$250	\$1,000	\$1,000
6 months	\$500	\$2,000	\$2,000
1 year	\$1,000	\$3,750	\$3,750

CLASSIFIED JOB

SOMA offers employment advertising on its website. By advertising on SOMA's Web page, your message will reach members and non-members alike. Set-up and advertising rates are as follows:

Approx. 250 words, logo may be included – approximately 224 x 350 pixels	
Set-up Fee	\$175 (plus maintenance fee outlined below)
Maintenance Fee	1-2 months = \$60 per month 3-6 = \$50 per month More than 6 months = \$40 per month
Company Logo Included	Add \$50 one-time-fee

- Advertising must be paid prior to placement of the ad. To receive discounts for multiple months, advertising must be placed and paid up front and at one time.
- Advertisement copy should be provided via e-mail to SOMA@kellencompany.com. If you would like to include your company logo in the advertisement, an additional \$50 will be required in the set-up fee. Please send logo files in a separate.jpg file.
- Please allow five working days to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.
- Advertising is run in 30-day increments only.

VENDOR DIRECTORY POSTING

The SOMA website contains a Vendor Directory where your company may post its logo, contact information and a short approximately 50-word description. Listings are available for viewing year-round by SOMA website visitors depending on the length of subscription purchased.

Please submit your logo and description to us at SOMA@kellencompany.com.



Special Operations Medical Association

Advertising Order Form

If you would like to place advertising on SOMA's Web Site, please fill out the following order form.

Name: _____

Advertising Firm (if applicable): _____

I.O. Number to be referenced (if applicable): _____

Advertised Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Please submit all website advertisement electronically to SOMA@kellencompany.com.

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Display Advertising

Vendor Directory Home Page Ad Vignette Ad

1 months 3 months 6 months 1 year Other _____

Classified Ad - Job Posting - 250 Words and web banner logo approximately 224x350 pixels

Number of months for which advertisement should run-\$60 for each of first 2 months; \$50 per month if ad runs longer than 2 months

1 months 2 months 3 months 4 months 5 months 6 months more than 6 months

Payment Type:

Check Visa Master Card American Express Discover Card

Amount: _____

Credit Card Number: _____ Exp. Date: _____

Signature on Card: _____

Print Name on Card: _____

Return form to: *Regular Mail*

SOMA
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EMAIL

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