Special Operations Medical Association

Call for Volunteers

Position: Membership Committee Co-Chair (Civilian)

Number of volunteers needed: 1

Time Commitment: Two-year term coinciding with the President's term. Committee Chairs may serve no more than two successive full two-year terms, unless an extension is approved by a simple majority vote of the Board of Directors.

We are currently one year into the SOMA President's term, so the individual selected for this position would serve one year (through May 2018) with the option to serve another term through May 2020

Task Description: The Membership Committee is responsible for recruitment of new SOMA members and retention of current members. To achieve those goals the Membership Committee Co-Chair will work with the Military Membership Co-Chair to:

- Approve all new membership applications.
- Resolve membership questions from SOMA Headquarters as needed.
- Monitor membership renewal reports provided by SOMA Headquarters and devise a plan to follow up with those members.
- Periodically survey membership for customer satisfaction issues or new services/benefits that SOMA members may desire and communicate them to the Board.
- Develop plans or strategies to expand membership
- Develop plans or strategies to retain members
- Evaluate demographic make-up of the SOMA membership and ensure demographic data is maintained and refreshed periodically.
- Provide recommendations to the Board and/or other SOMA committees for ways to improve member benefits or services
- Ensure membership efforts are in alignment with the Board approved strategic plan.
- Set membership committee discussions/conference calls and assign ad hoc teams as necessary.

Qualifications:

- Current SOMA member in good standing;
- interest in recruiting and retaining SOMA members

Expectations: The Chair of the committee will serve as a non-voting member of the Board of Directors and will be invited to attend all conference calls and face-to-face meetings. SOMA will cover travel expenses for face-to-face meetings

Interested?

Contact: Mike Jackson, Membership Committee Chair - michaelgjackson70@gmail.com
Deadline: May 1, 2017